2017 AGENDA

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8:00 - 8:15 a.m.	Welcoming Remarks
8:15 - 9:00 a.m.	Global Cybersecurity Risks & Management Tactics Gregory Garrett, BDO USA, LLP Cathy McNamara, BDO USA, LLP John Riggi, BDO USA, LLP Moderator: Jenna Aira-Ventrella, BDO USA, LLP
9:00 - 9:45 a.m.	Global Economic Trends John Shin, Bank of America Merrill Lynch
9:45 - 10:45 a.m.	Europe's Role in Automotive Kai Bitter, fbtAUTO Kevin Coons, Volkswagen Group of America, Inc. Jeremy Pilmore-Bedford, British Consul General in Atlanta Moderator: Stuart Young, Gowling WLG
10:45 - 11:00 a.m.	Break
11:00 - 11:45 a.m.	Morning Breakout Sessions
Breakout 1	Managing Currency Risk Jesse C. Shute, Bank of America Merrill Lynch Andrew Zimberg, Nissan North America, Inc.
Breakout 2	Digital Transformation of the Global Automotive Industry John Mack , FORCAM, Inc.
11:45 - 12:30 p.m.	Lunch/Networking
12:30 - 1:15 p.m.	Keynote Presentation: Trade in the New World Ambassador Ron Kirk, Former United States Trade Representative
1:15 - 2:00 p.m.	Trade: Behind the Tweets Anna Schneider , Volkswagen Group of America, Inc.
2:00 - 2:15 p.m.	Break
2:15 - 3:00 p.m.	Connected, Autonomous, Shared, Electric: CASE Trends Propel Deals Matthew Grimes, AlixPartners
3:00 - 4:00 p.m.	The Future of NAFTA: The Industry Waits and Watches Nadia Theodore, Consul General of Canada in Atlanta Javier Díaz de León, Consul General of Mexico in Atlanta Chris Wilson, Woodrow Wilson Center
4:00 - 5:00 p.m.	The Inside View: Where Globalization Meets the Road Dave DeGraaf, Faurecia Clean Mobility Pam Heminger, Honda of America Manufacturing Sigmund E. Huber, Fiat Chrysler Automobiles Deb Schroeder, Toyota Motor Engineering & Manufacturing North America, Inc. Moderator: Kyle Cormney, FTI Consulting, Inc.
5:00 - 5:15 p.m.	Closing Remarks

2017 PRESENTERS

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Jenna Aira-Ventrella Managing Director of Advisory Services BDO USA, LLP



Pam Heminger Vice President Honda of America Manufacturing



Deb Schroeder
General Manager in
Purchasing Procurement
Department 2
Toyota Motor Engineering
& Manufacturing North
America, Inc.



Kai Bitter Member fbtAUTO, An Industry Team of Frost Brown Todd



Sigmund E. Huber Director—Global Supplier Relations and Risk Management Fiat Chrysler Automobiles



John Shin FX strategist Bank of America Merrill Lynch



Kevin CoonsDirector-Commodities
Purchasing Project House
North American Region
Volkswagen Group of
America, Inc.



Ambassador Ron KirkFormer United States Trade
Representative



Jesse C. Shute Director in Global Rates and Currencies Bank of America Merrill Lynch



Kyle Cormney Senior Director FTI Consulting, Inc.



John Mack Director of Business Development and Government Affairs FORCAM, Inc.



Nadia Theodore Consul General of Canada in Atlanta



Dave DeGraaf *President*Faurecia Clean Mobility



Cathy McNamara Assurance Partner BDO USA, LLP



Chris Wilson Deputy Director of the Mexico Institute Woodrow Wilson Center



Javier Díaz de León Consul General of Mexico in Atlanta



Jeremy Pilmore-Bedford *British Consul General in Atlanta*



Stuart Young *Partner* Gowling WLG



Gregory GarrettHead of International
Cybersecurity
BDO USA, LLP



John Riggi Head of Cybersecurity and Financial Crimes Unit BDO Consulting Managing Director BDO USA, LLP



Andrew Zimberg Senior Financial Analyst Nissan North America, Inc.



Matthew Grimes *Director* AlixPartners



Anna Schneider Senior Vice President, Industry-Government Relations Volkswagen Group of America, Inc.